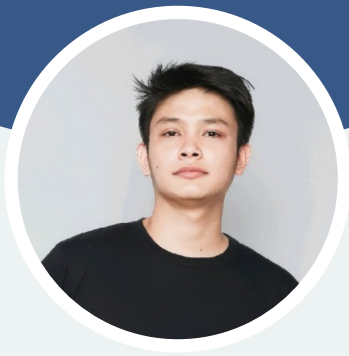







Steven Jay Calleja



Personal Details

-  Steven Jay Calleja
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-  creatib.xyz

Skills

- Problem Solving Skills
- Adobe Creative Suite
- Video Editing
- Leadership Skills
- Critical Thinking Skills
- Website Design
- Canva
- Figma

Languages

- English
- Filipino

About

I am a creative graphic designer and video editor with 5 years of experience. I am skilled using Adobe Creative Suite, Canva, Website design, and Figma. I create engaging designs, videos, websites, and branding that connect with people. I stay updated with trends and enjoy working with teams to turn complex ideas into clear, standout visuals. I am passionate about delivering creative work that grabs attention and leaves a lasting impression.

Work Experience

Graphic Designer and Video Editor

2023 - 2025

Cornerstone Marketing Solutions, Mckinney , Texas, US

Social Media Advertising:

- Designed engaging social media posts to boost online presence and audience acceleration.
- Created targeted campaigns for seasonal HVAC promotions and services.

Video Editing:

- Create highly engaging video edits using sound effects transitions and animations.

Marketing Collateral:

- Produced eye-catching flyers, coupons, and promotional materials for HVAC services. • Designed internal communications such as newsletters and event flyers.
- Created targeted advertising campaigns and engaging social media content to promote HVAC services.
- Collaborated remotely with cross-functional teams to ensure design projects stayed aligned with marketing goals.

Graphic Web Designer

2021 - 2023

On Purpose Media, Calgary, Alberta, Canada

Designed and developed a wide range of digital and print marketing materials, including social media posts, website layouts, coupons, flyers, and brochures. Created user-friendly website interfaces to enhance customer experience and developed visually appealing promotional content for internal and external campaigns. Ensured consistent brand messaging across all platforms, contributing to increased engagement and service inquiries.

Education

Bachelor of Science in Information Technology

2015 - 2019

Bicol University

References

References available upon request.